

PSE 101

Policy, Systems, & Environmental Change

Office of Public Health Policy



Maricopa County
Department of Public Health

WeArePublicHealth.org twitter.com/Maricopahealth facebook.com/MCDPH

The River Analogy



The River Analogy



- **Downstream** – Individual Change
 - Educate, Train, Develop Skills, Deliver Services
- **Upstream** – Policy/Systems/Environmental Change
 - Laws, Ordinance, Regulations, or Rules that change the economic, social, and physical environment.

A Balanced Approach to Change



Characteristics of PSE Change	Characteristics of Events/Programs
Ongoing	One time
Foundational	Additive
Policy level	Individual level
Part of an ongoing plan	Stand-alone projects
Long term	Short term
Sustaining	Non-sustaining

Spectrum of Prevention



Enhancing an individual's capability of preventing injury or illness and promoting safety

Reaching groups of people with information and resources to promote health and safety

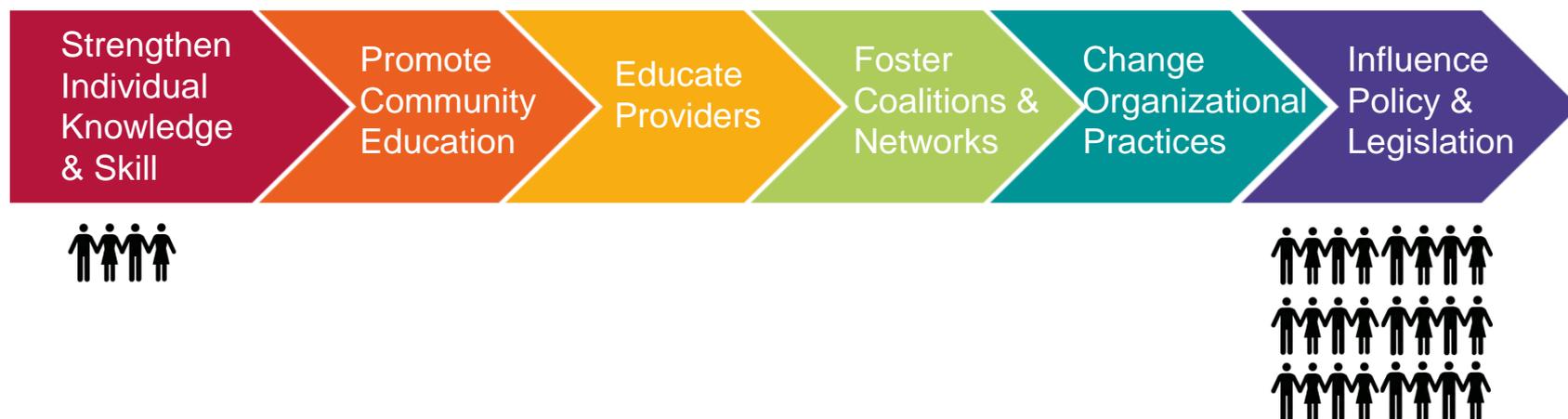
Informing providers who will transmit skills and knowledge to others

Bringing together groups and individuals for broader goals and greater impact

Adopting regulations and shaping norms to improve health and safety

Developing strategies to change laws and policies to influence outcomes

Spectrum of Prevention



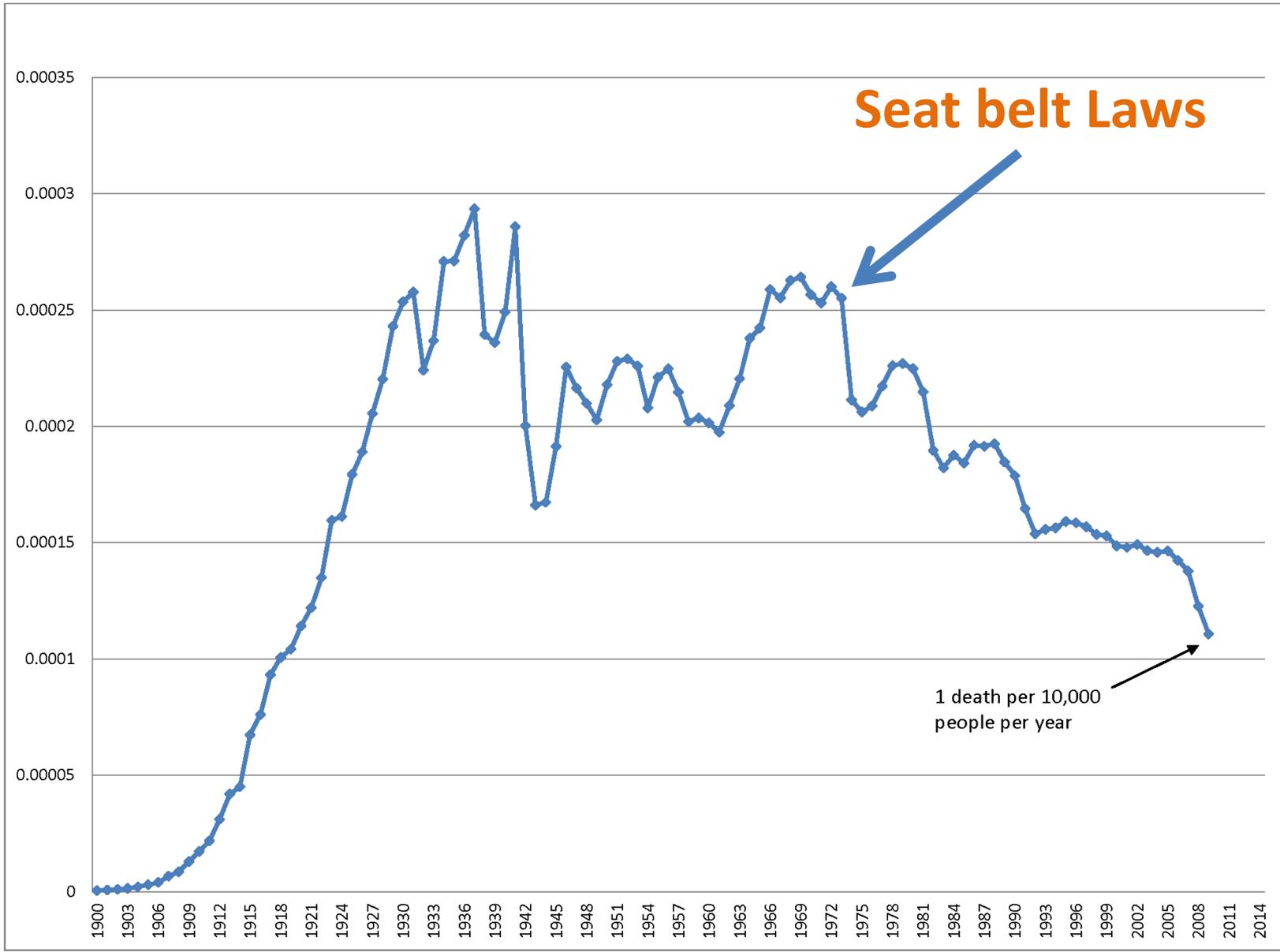
Why is PSE important?



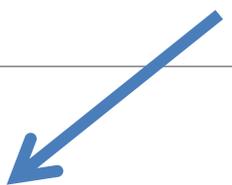
- Where you live affects how you live!



Mortality Rate



Seat belt Laws



1 death per 10,000 people per year



Year

8

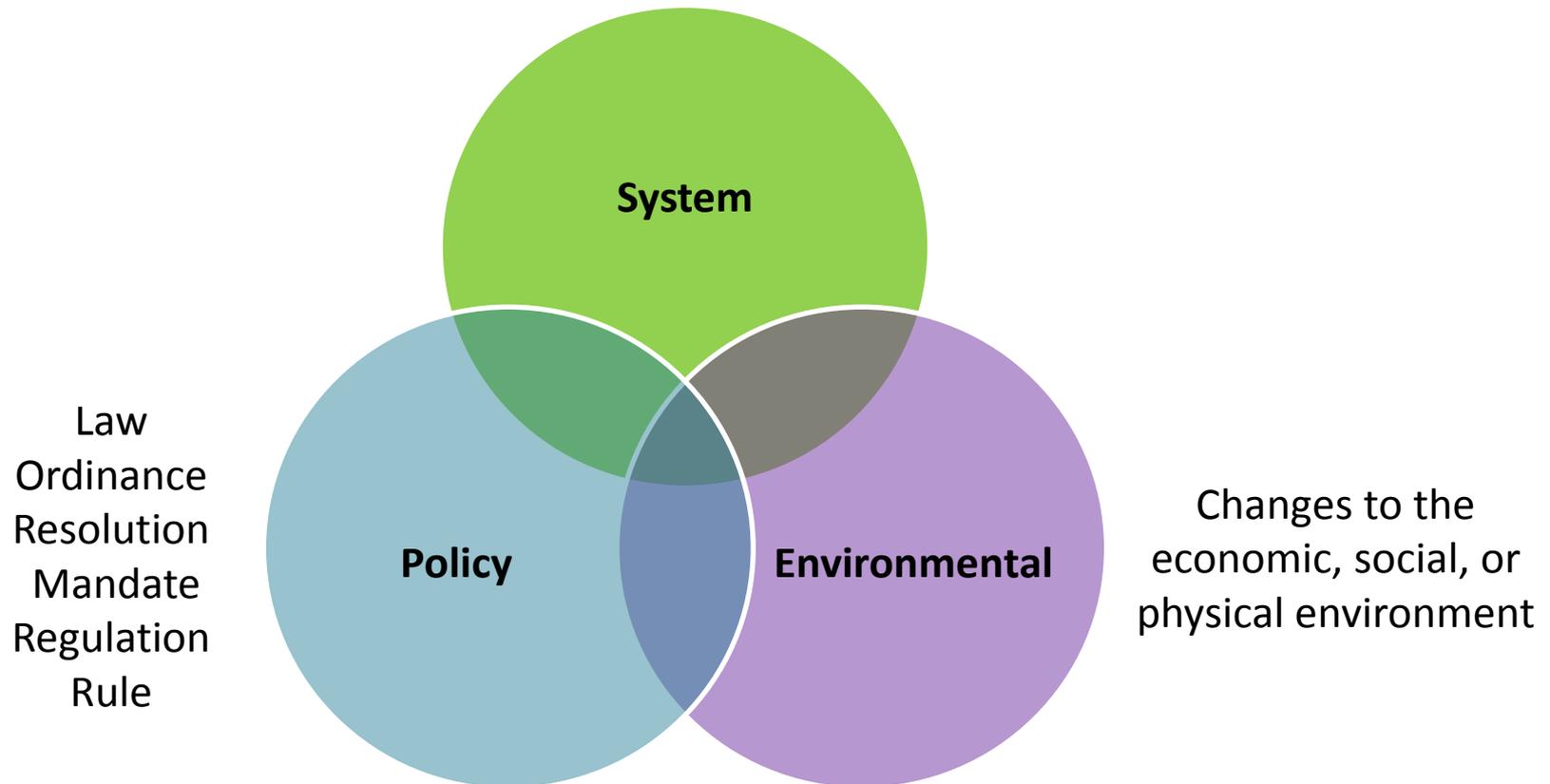
Buckle up!



Policy. Systems. Environmental.



Changes to an organization or institution



Policy



Arizona Smoke-Free
LIVING

System



Environmental



The Scope of policy, Policy, POLICY



Federal Policy:
The Individuals
with Disabilities
Education Act

Statewide Policy:
Arizona Early
Intervention
Program

School Policy:
All children must wash
their hands before
lunch

P

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Stages of Policy Change

It's Not a Science



ACYUC Policy Considerations



- Advocate for:
 - Increase training and education
 - Integration all aspects of care (physical and mental) – medical home
 - Continuous funding for primary needs.
 - Insurance coverage for children and youth regardless of legal status, increasing coverage criteria to include more CYSHCN families.

In conclusion



“It is unreasonable to expect people to change their behavior when the social, cultural and physical environments around them fully conspire against them...”

~ Sir Michael Marmot